



Press Release

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Evangelical Homes of Michigan Launches New Service - LifeChoices™ and Subsidiary - LifeChoice Solutions™

Evangelical Homes of Michigan is launching a new service called LifeChoices™, which is a continuing care at home program, or sometimes referred to as a virtual retirement community. Starting in May 2010, we will provide members a variety of products and services to allow them to remain independent in their own homes while securing their future. Evangelical Homes of Michigan is 1 of 5 service providers nationwide that offers a continuing care at home program.

LifeChoices™ is being offered through LifeChoice Solutions™, a wholly owned subsidiary of Evangelical Homes of Michigan. LifeChoice Solutions™ packages a vast array of solutions to help keep members living independently and in their homes, said Stephen Hopkins, Executive Director of LifeChoice Solutions™. LifeChoices™ combines the high-quality care and broad range of services provided by Evangelical Homes of Michigan with the security and peace-of-mind offered by a traditional continuing care retirement community all within the comfort of the client's home. This new program is being led by Stephen Hopkins, Executive Director, LifeChoice Solutions™.

We are delighted to offer this new service to the local community. We have packaged ourselves so that we can provide services and support to many individuals that want to remain in their homes during their retirement years. We know of many individuals that want the comfort of knowing that services are close at hand should they need them, but don't want to live in a traditional retirement

community setting, said Denise B. Rabidoux, President and CEO of Evangelical Homes of Michigan

After signing up for LifeChoices, members are charged a one-time membership fee and an ongoing monthly fee. LifeChoices members are provided a lifestyle coach that will help them to navigate the all too confusing health care systems and services. Their coach will match needed services to the clients within their own home. The program allows the client to purchase future services at today's rates, providing them with the security they desire. As a client's health conditions change they will already be covered. Considering the growing population of individuals over the age of 65, as well as limited access to services and rising costs of Long-Term Care, LifeChoices members can live comfortably knowing that their future is already secure.

Membership includes 100% coverage for all core services, including wellness & education, medical options, advocacy & care management, hospitality & environmental services, and some home & community based services, and technology. All members must be at least 60 years of age, live independently within Washtenaw, Wayne or Oakland Counties, maintain Health Insurance and meet medical diagnostic criteria. There is no maximum age for members. Memberships can work with individuals existing Long-Term Care insurance policies. Memberships for the LifeChoices program will available starting in May 2010.

Many individuals want to remain in their homes, yet still have access to services and support offered through traditional settings. We are happy to have the opportunity to make available the extensive services and support that Evangelical Homes of Michigan provides to clients that want to stay in their own homes, said Stephen Hopkins, Executive Director of the LifeChoice Solutions Program

For more information about Evangelical Homes of Michigan please visit us on the web at www.evangelicalhomes.org.

About [Evangelical Homes of Michigan \(EHM\)](#)

Evangelical Homes of Michigan is a not-for-profit organization that provides healthcare, housing and community services to seniors and their extended families. Evangelical Homes of Michigan also serves as a health and human service ministry with affiliations with the United Church of Christ. In fiscal year 2008, Evangelical Homes of Michigan provided more than

\$2.1 million in un-reimbursed charity care to residents, serving more than 2,000 individuals and their families by providing more than 44,600 days of care through-out their campuses in Southeast Michigan; including Ann Arbor, Detroit, Saline and Sterling Heights. Founded in 1879, the organization is governed by a 15-member Board of Directors, employs over 1,000 individuals and enjoys over 12,000 hours of volunteer services annually. In 2009, Evangelical Homes of Michigan was the recipient of the Leading-Edge Care and Services Award from Aging Services of Michigan, in 2006, they were recipients of the Business Enterprise Award from the Saline Area Chamber of Commerce and in 2004 and 2005 was named one of the Metro Detroit's 101 Best and Brightest Companies to Work For by the Michigan Business Professional Association. For more information about Evangelical Homes of Michigan and its many services and communities visit www.EVANGELICALHOMES.org.

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