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# 2007 ANNUAL REPORT



Dear Friends:

Even as Evangelical Homes of Michigan continues assisting seniors and their caregivers by Creating Communities...Changing Lives®, it is apparent that our "call to serve" is taking us in a new and exciting direction. The Mission Driven Marks of Distinction outlined in last year's Annual Report is the force that transforms Evangelical Homes into an organization that serves the needs identified by seniors in all places that seniors call home.

Today, and into the future, EHM is defined by the services that it provides, our current services as well as services not constrained by bricks and mortar, including home health care, caregiver support groups, educational resources, support for those experiencing memory loss, and so much more. You will begin to recognize a deliberate emphasis on physical health and well-being as a backdrop to all programs and services delivered by Evangelical Homes, as we move to a full provider of services for seniors and their caregivers.

This is truly an exciting time for all of us, as we grow and create a preferred vision for the future. To effectively achieve this philosophical redefinition, it has been necessary for some changes to occur. The first change is one of internal structure that clarifies staff roles and titles as we maintain a position of leadership and influence in the not for profit healthcare service sector. Evangelical Homes of Michigan's corporate departments are now managed by five Vice Presidents, who are charged with moving the initiatives of our strategic plan forward.

The philosopher Arthur Schopenhauer said, "Every man takes the limits of his own field of vision for the limits of the world." We at EHM are challenged with expanding the field of vision for our seniors and their caregivers so that the perceived limits of their world are also expanded.

And, once more, lives are changed as new and exciting communities, communities without walls, are created. Please walk beside us as we explore these new challenges and bring fuller, healthier, and happier lives to all seniors and families in southeast Michigan who need us.

Blessings and peace to you,

Mr. James Alspach  
Chair  
Board of Directors

Ms. Denise Rabidoux  
President and  
Chief Executive Officer

We continue to be proud of our history and accomplishments at Evangelical Homes of Michigan. We are also mindful of the commitment we have made to older adults throughout southeast Michigan and our role in ensuring this population receives first-class, compassionate service and care. We are preparing for a significant diversification and expansion of services to enhance their quality of life and promote personal relationships between the individual and their community. Our leadership at Evangelical Homes of Michigan, in collaboration with stakeholders, has identified five initiatives that will extend and broaden our reach.

### **Creating a Memory Support Center**

To address the increasing need to support those with memory loss, a new Memory Support Center is being planned for the Brecon Village campus. The facility will provide individual apartments for residents suffering from memory loss as well as rooms to accommodate overnight stays of family and friends. New programs to be housed in the Center will include an adult day program for persons with memory loss and a resource library for families and others in need of information on community resources regarding dementia care.

### **Securing Support for Charitable Care**

Because of longevity issues and increasing housing, food, and medical costs, some older adults find themselves struggling financially. Of the 1,300 individuals and families served by our communities last year, 50% received benefits from government programs that did not cover the full cost of their care. We believe it is our responsibility to provide the same high-quality residential and health care services regardless of changes in the financial resources of those we serve. In 2007, more than \$1.8 million in charitable care and support was provided. This number has nearly tripled in the last five years.

### **Extending Community Outreach**

Seniors who have chosen or need to stay in their homes require unique support. We currently aid this population by delivering hot, nutritious meals to seniors in their homes. We recognize the importance of broadening our services in this area. Our roster of community support now includes private duty home care, companion services, as well as home maintenance and house keeping services, with our recent acquisition of a home healthcare company. Shared Care Services, Inc., a new subsidiary of Evangelical Homes of Michigan, provides a wide variety of healthcare and home maintenance services in the client's home. We look toward a time when we can expand the use of interdisciplinary technology to create safe environments for seniors and enable them to connect more easily with family and their physicians.

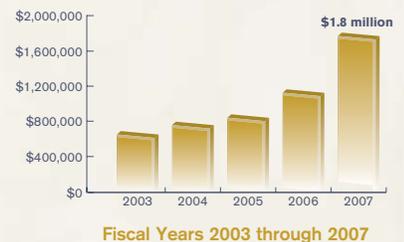


# FULFILLING OUR MISSION

## Investing in the Communities We Serve

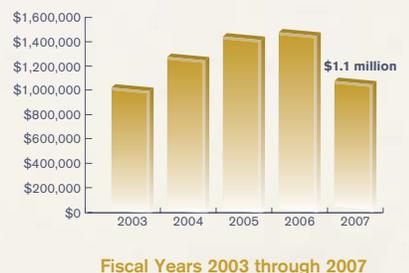
### Charitable Care

Evangelical Homes of Michigan provides charitable care to residents who are unable to pay the full cost of the care they receive. Below you will find a bar graph showing **Evangelical Homes of Michigan provided nearly \$5.5 million of charitable care** during the previous five years.



### Capital Improvement Spending

Evangelical Homes of Michigan is committed to providing comfortable, attractive, well-maintained facilities in addition to our new programs and buildings. Keeping important operating systems in repair, redecorating, and purchasing state-of-the-art equipment represents a substantial investment of funds in the communities we serve. Below you will find a bar graph detailing capital expenditures for the last five years. **Evangelical Homes of Michigan invested more than \$6.2 million in improvements** during that time.



### Nurturing the Spirit

In addition to nurturing the body, as faith-based caregivers, we are especially mindful of our responsibility to nurture the spirituality of all those who seek our care in ways that are respectful of their personal religious beliefs. Our Director of Religious and Volunteer Services, in partnership with local congregations, ministers to the unique issues surrounding the spiritual-physical health connection within our population. Our goal is to have Chaplains serving in each of our communities.

### Providing Hospice Care

For some, it is not death but the process of dying that is frightening—dying alone or with pain and discomfort. Hospice care providers offer pain management, nursing, and medical services to provide comfort and symptom relief, as well as emotional and spiritual care for the individual and grief counseling for the family. Evangelical Homes of Michigan provides dedicated units in its healthcare communities designed to provide optimal comfort and privacy for hospice patients and their families. As construction begins, we will celebrate the opening of Hospice Care at Evangelical Home - Sterling Heights in early 2008.



# Evangelical Homes of Michigan

For 128 years, Evangelical Homes of Michigan has changed lives by investing in the community of southeast Michigan. In keeping with the mission of serving older adults, Evangelical Homes of Michigan forms partnerships with other organizations that also provide senior services so that our reach is expanded beyond our doors to meet the needs of seniors wherever they call home.

Claire Gaudiani of New York University suggests renaming non-profit organizations to social-profit organizations, because "the profit flows... to society, which benefits from the work of these organizations."

How does society directly benefit from the existence of Evangelical Homes of Michigan?

- ✦ Most importantly, society benefits from the care charitably provided to those who have exhausted their financial resources. More than 50% of the 1,300 individuals served last year have outlived their resources, but still received the services they needed, at a cost of \$1.8 million to Evangelical Homes of Michigan.
- ✦ Especially important in Michigan during an economic crisis are the nearly 1,000 jobs that this growing organization provides. This translates into more than \$28 million in wages and benefits, including \$1.4 million in health insurance premiums paid and an additional \$426,000 in retirement benefits.
- ✦ New generations of senior service workers are trained at or by Evangelical Homes of Michigan each year for positions including certified nursing assistants, nurses, social workers and registered dietitians. In 2007, 280 individuals benefited from such training. In addition, existing staff received \$18,900 in tuition assistance and educational expenses from Evangelical Homes of Michigan.
- ✦ Community partnerships provided 12,764 home delivered meals prepared by Evangelical Homes of Michigan staff at a cost of \$33,000; sponsorships of events for the Alzheimer's Association, University of Michigan's Aphasia Program and Blue Water Hospice to further education and research to aid seniors; and on-site child care provided by the Play and Learn Children's Place that allows daily intergenerational contact that benefits seniors and children.
- ✦ Active participation in local Chamber of Commerce organizations in Saline, Port Huron and Sterling Heights ensures Evangelical Homes of Michigan's ability to discern and meet individual community needs.
- ✦ More than \$84,300 of servant leadership and material support is provided to charities and community-based, church-related, and elder care organizations including, among others, the partner organizations listed.\*

\* It is important to note that donations made to Evangelical Homes of Michigan are not utilized for sponsorships to other organizations unless so designated. All donations are used for the benefit of the residents and employees of Evangelical Homes of Michigan.

## Partner Organizations

Association for Healthcare Philanthropy  
Alzheimer's Association, Great Lakes Chapter  
Alzheimer's Memory Walk  
American Association of Homes & Services for the Aging  
American Legion  
American Red Cross  
Blue Water Hospice  
Blueprint for Aging, Washtenaw County  
Council for Health & Human Service  
Ministries of the United Church of Christ  
Covenant Association, MCUCC  
Detroit Metropolitan Association, MCUCC  
Eastern Association, MCUCC  
Eastern Washtenaw Multicultural Academy  
Halo Threads  
Lake Huron Woods  
Manchester Riverfolk Arts & Music Festival  
Mercy Hospital  
Michigan Association of Homes and Services for the Aging  
Michigan Chapter of the American Association of Health Care Administrators  
Michigan Conference United Church of Christ (MCUCC)  
Michigan Hospice & Palliative Care Organization  
Michigan Peer Review Organization  
Mid-City Nutrition Program  
Mother Hill's Charities  
National Association of Directors of Nursing Administration  
Planned Giving Roundtable for Southeast Michigan  
Port Huron Chamber of Commerce  
Saline Area Chamber of Commerce  
Saline Rotary Club  
Saline Senior Center  
Saline Social Services  
St. Clair County Community Services Coordinating Body  
St. Clair County Senior Outreach Services  
St. Vincent DePaul  
Sterling Heights-Utica-Shelby Township Chamber of Commerce  
TEACH  
University of Michigan Aphasia Program  
Visiting Angels  
West Point Parents Club  
World Medical Relief, Detroit



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